



Thumb Broadcasting, Inc.
 935 South Van Dyke Rd Phone (989) 269-9931
 Bad Axe, MI 48413 Fax (989) 269-7702

POWERING THE GREATER THUMB & SUNRISE SIDE OF THE STATE

CRUISE 102.1 FM & 1340 AM

W L E W

PORT AUSTIN CHAMBER OF COMMERCE
DAVE DYBOSKI/JOHN PRIDNIA - "WINTER CHILL THRILL"
 ACCOUNT REPRESENTATIVE - MATT AYMEN
 CRUISE 102.1FM/WLEW 1340 AM
 SCHEDULE TO AIR: JANUARY 5TH - JANUARY 12TH

CRUISE 102.1FM: (50,000 WATT REGIONAL - AGE 25-55).

MONDAY: 1-(7-9AM) 1-(3-6PM)
 TUESDAY: 1-(10-3PM) 1-(3-6PM)
 WEDNESDAY: 1-(7-9AM) 1-(3-6PM)
 THURSDAY: 1-(10-3PM) 1-(3-6PM)
 FRIDAY: 1-(7-9AM) 1-(3-6PM)
 SATURDAY: 1-(10-12PM) 1-(3-6PM)
 SUNDAY: 1-(10-1PM) 1-(3-6PM)

NOTE: Commercials will be run within day-parts listed on Cruise 102.1 - WLEW FM.

WLEW 1340 AM: (1,000 WATT LOCAL - AGE 35+).

MONDAY: 1-(7-9AM)
 TUESDAY: 1-(1-2PM)
 WEDNESDAY: 1-(9-12PM)
 THURSDAY: 1-(1-2PM)
 FRIDAY: 1-(7-9AM)
 SATURDAY: 1-(11-12AM)
 SUNDAY: 1-(12-1PM)

NOTE: Commercials will be run within day-parts listed on "Thumb Country - WLEW 1340 AM.

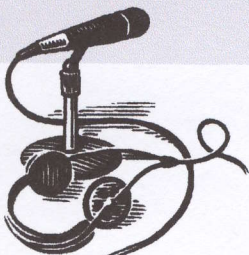
COST OF SCHEDULE #1:

CRUISE 102.1FM/WLEW 1340 AM:

16 (30 SECOND) COMMERCIALS ON CRUISE 102.1FM @ \$13.20 PER = \$211.20
 8 (30 SECOND) COMMERCIALS ON WLEW 1340 AM @ \$11.40 PER = \$ 91.20

COMBINED AM/FM SCHEDULE TOTAL = \$302.40

NOTE: Rates are net to station. 16 WLEW-FM & 8 WLEW-AM COMMERCIALS TOTAL.



WLEW.. We're Listening To You